SEKEM
A Miracle in the Desert

Helmy Abouleish
Challenges

Water Deficiency
Biodiversity
Food Security
Environmental Pollution
Desertification

Population Growth
Poverty
Human Rights
Urbanization

Inflation
Relation Producer/Consumer
Automatization of Production
Price Structure
Autocracy

Education Crisis
Cultural Crisis
Individualism vs. Community
Sozial Innovation
SEKEM Vision

„Sustainable Development towards a future where every human being can unfold his or her individual potential; where mankind is living in social forms reflecting human dignity; and where all economic activity is conducted in accordance with ecological and ethical principles.“
The Miracle in the Desert
Biodynamic Agriculture
Compost
Water
• 1991: SEKEM could convince the government of the benefits of biodynamic cotton cultivation and thereby reduce the use of pesticides by over 90% in the whole country (from 35,000 tons to 3,000).
Animals
The Miracle...

Sinai project
2008
...became reality!

... 18 month later.
Hand in Hand For a Change
Economy of Love
A Living and Learning Community
Celebrating together
Developing Individual Potential
Holistic Education
Vocational Training
Training and Education
Special Education
Core Program
Space of Culture
Research: Future of Agriculture in Egypt
Where Are We on Our Path of Development?

- Community and Individual
- East and West
- Human Soul Qualities by Rudolf Steiner: Sentient Soul – Intellectual Soul – Consciousness Soul
- Spiral Dynamics by Don Beck und Chris Cowan
How will the world look like in 2050?
Egypt Vision 2057: Ecology

- Biodynamic, sustainable and organic agriculture are mainstream (including self-sustaining water management and renewable energies)

- Biodiversity has stabilized in Egypt and gains resilience

- Egypt is actively involved in climate mitigation

- Egypt is a national role model in reducing waste production and in optimization of waste management
SEKEM Goals 2027: Ecology

SEKEM and HU developed/are:
- the agriculture model of the future (including seeds and biodynamic preparations)
- an innovative water recovery system
- a sustainable energy management system
- concepts for biodiversity optimization
- role models for climate positive communities
- waste-free communities
Egypt Vision 2057: Economy

- Egypt’s companies practice circular economy, implement “Economy of Love” and “True Cost Accounting”.
- An ethical banking system is introduced in Egypt.
- Egypt has a wide offer of biodynamically grown food and sustainable products for all customers’ needs and social ranks.
- Egypt has a comprehensive offer of trading models, that connect consumers and producers with transparency.
SEKEM Goals 2027: **Economy**

SEKEM

- applies circular economy in all activities
- formed the concept of “Economy of Love”, implemented it in all its activities
- established and optimized a model of ethical banking and money sources
- supplies the whole range of foodstuff, medication, cosmetics and textiles in Egypt
- and EcoVillage have developed new concepts of retail, catering, food service and hotel management
Egypt Vision 2057: Human Development

- An educational and University model for individual potential unfolding, holistic research and social innovation is inaugurated (orphanage included).
- A holistic research model with natural and spiritual science is established.
- Integrative medicine and therapy is established.
- National and international arts and cultures are alive among Egypt’s population.
SEKEM Goals 2027: Human Development

SEKEM and HU
• developed a new educational concept
• developed a new University model
• developed a new research model
• developed the concept of integrative medicine and therapy
• established the Space of Culture and disseminated it in Egypt.
Egypt Vision 2057: Societal Life

- Egypt has went through a major social transformation by which more people feel aware and motivated to participate in shaping Egypt and feel responsible for Egypt’s future.

- Egypt has developed modern forms in its executive, judiciary and legislative governance system, that support citizens in their development.
SEKEM Goals 2027: Societal Life

SEKEM

- developed the SEKEMsophia governance model for community, organisational and human development, and disseminated it in Egypt
- founded the SEKEMsophia consultancy firm, which promotes community development in Egypt and worldwide
- developed a new way of combining different generations in a community
Individual Development Always in Focus
Thank you very much for your attention!

Visit SEKEM:
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