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TOPICS FOR DEBATE
Now that we have valid individual-level measures of beliefs and values, there is no usefulness for culture-level measures
A person can be both individualist and collectivist
Researchers have focused too narrowly on individualism-collectivism
Cross-cultural psychologists have not paid enough attention to indigenous, emic approaches
Cross-cultural psychologists should do more to demonstrate the practical applications of their findings
Providing information that enhances understanding of the nature of cultural differences and
their importance
Training persons in the skills of cross-cultural interaction
Working multiculturally
Advising key negotiators and decision makers
Cultural differences are disappearing: our field has no future

Glossary

References