The Day a Dreamed-of World Dignity Bank was established

Francisco Gomes de Matos, a peace linguist, Recife, Brazil

One day, in the History of Humankind, an unprecedented decision was unanimously made by the members of the World Dignity Council: a World Dignity Bank would be established that would bring about a global economic (re)evolution based on these principles underlying the World Dignity University initiative:

- Serving persons and peoples as dignified / dignifying economic beings / communities
- Introducing the role of digninvestor, thus replacing the traditional concepts of debtor and creditor
- Enabling the sharing of dignidends (dignity dividends) by all persons and peoples
- Supporting the global commitment to sustainable economic cooperation and humility
- Giving the concepts of bank / banking a deeper, dignifying semantic value
- Helping change economic human beings into economic dignifiers
- Creating, in the Economies of the World, a shared sense of digneconomic responsibility
- Boldly reconceptualizing personal and collective (national) wealth, from a Dignity Economy perspective
- Extending the range of business transactions to digneconomic transactions

In short, the newly designed and established World Dignity Bank would be a model for Local Dignity Banks serving their communities in a DIGNEQUALIZING WORLD.

Contributing to overcoming economic corruption, discrimination, and humiliation.