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He has been President of the European Consortium for Communications Research (ECCR, http://www.ecrea.eu) and Vice-President of the International Association of Media and Communication Research (IAMCR, http://www.iamcr.org), in charge of Academic Publications and Research, from 2000 to 2004. He chaired the Scientific Committee for the World Congress on Communication for Development (Rome, 25–27 October 2006), organized by the World Bank, FAO, and the Communication Initiative.

Servaes has taught International Communication and Development Communication in Australia (Brisbane), Belgium (Brussels and Antwerp), the United States (Cornell), The Netherlands (Nijmegen), and Thailand (Thammasat, Bangkok) in addition to several teaching stints at about 100 universities in 43 countries.

Servaes has undertaken research, development, and advisory work around the world and is known as the author of journal articles and books on such topics as international and development communication; ICT and media policies; intercultural communication and language; participation and social change; and human rights and conflict management. Some of his most recent book titles include: (2013) Servaes J., Sustainable Development and Green Communication. African and Asian Prespectives, New York, Palgrace; (2013)

Servaes J., Sustainability, Participation and Culture in Communication. Theory and Praxis, Bristol/Chicago, Intellect/University of Chicago Press; (2008) Servaes J., Communication for Development and Social Change, SAGE, Los Angeles, London, New Delhi, Singapore; (2007) Servaes J. & Liu S. (eds.), Moving Targets. Mapping the Paths Between Communication, Technology and Social Change in Communities, Southbound, Penang; (2006) Thomas P. & Servaes J. (eds.), Intellectual Property Rights and Communications in Asia, SAGE, New Delhi; (2006) Servaes J. & Carpentier N. (eds.), Towards a Sustainable European Information Society, ECCR Book Series, Intellect, Bristol; (2005) Shi -Xu, Kienpointner M. & Servaes J.(eds.), Read the Cultural Other. Forms of Otherness in the Discourses of Hong Kong's Decolonisation, Mouton De Gruyter, Berlin; (2003), Servaes J. (ed.), The European Information Society: A Reality Check, ECCR Book Series, Intellect, Bristol; (2003) Servaes J. (ed.), Approaches to Development. Studies on Communication for Development, UNESCO Publishing House, Paris; (2002) Servaes J., Communication for Development. One World, Multiple Cultures, Hampton Press, Cresskill (Foreword by Jan Pronk).

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